



Press Release

Photo Release

03/11/2008

Vitasoy Skips Rope for Charity and Helps Spread the Caring Message

In Vitasoy International Holdings Ltd, regardless of the torrential rain, everyone showed team spirit and worked together hand in hand. By attending the rope skipping marathon “2008 JUMP Festival” in smart wear, Vitasoy showed their love and care to society. Vitasoy International Holdings Ltd and The Dairy Farm International Group would donate \$15 respectively to beneficial organizations for participants rope skipped per second.

The Company sponsored and whole-heartedly participated in “2008 JUMP Festival” organized by The Dairy Farm International Group with the general public on 1st November.

Over 30 Vitasoy employees participated in the “2008 JUMP Festival” held in the Shatin Racecourse where they contributed to the event's fundraising for the People's Food Bank via St. James' Settlement and the Mindset to help the needy.



(Photo 1)

Photo 1: Vitasoy employees pictured before the event.



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(Photo 2, 3 & 4)

Photo 2, 3 & 4: Vitasoy employees rope skipped with students for charity.



(Photo 5 & 6)

Photo 5 & 6: On behalf of Vitasoy International Holdings Ltd, Mr. Paul Wat, Senior Key Account Sales Manager (fourth from right in group photo) attended the opening ceremony and received souvenir from the organizer.



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(Photo 7)

Photo 7: Vitasoy International Holdings Ltd and The Dairy Farm International Group would donate \$15 respectively to beneficial organizations for participants rope skipped per second.

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