



Press Release

MTR Corporation partners with Vitaland in promoting Campus Management System

MTR Corporation has entered into a co-operation and joint venture agreement with Vitaland Services Limited, a wholly owned subsidiary of Vitasoy International Holdings Limited, to market the MTR Campus Management System to local schools.

The MTR Campus Management System provides an integrated platform for schools to handle all administrative work efficiently and automatically. The System allows students to settle payment for books or other miscellaneous school expenses with their Octopus cards, thus minimizing the handling of cash by teachers and school staff. Octopus cards can also be used to replace the monotonous roll-calling procedures by automatically recording students' arrival and departure times within seconds, with full reports ready for analysis in a minute.

Mr. Gary Lau, Chief Estate Manager of MTR Corporation said, "The partnership will further enhance the penetration of the MTR Campus Management System to more local schools."

"With the MTR Campus Management System, essential but time-consuming school administrative work can be computerized, thus increasing the overall efficiency of campus management. The system will help reduce administrative workload and enable better allocation of school resources. It will also strengthen communication amongst school, parents and students," Mr. Lau continued.

Mr. David Kwan, Director and General Manager of Vitaland Services Limited said, "We are delighted to work with MTR Corporation in promoting this system to schools in Hong Kong. This partnership will further strengthen our on-going efforts to provide a one-stop service to the educational sector."

"The system will bring benefits to all parties - schools, students and teachers. With our extensive network and retail experience in the educational sector, we are confident that this system will help bring quality school life to both students and teachers," Mr. Kwan added.

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For further information, please contact:
Public Relations Department
Vitasoy International Holdings Ltd
Tel: 2468 9644
Fax: 2465 1008
E-mail: pubrel@vitasoy.com