



Press Release

VITASOY Starts Selling Pocari Sweat in its Vending Machines on April 1 in Hong Kong and Macau

(Hong Kong, 30 March, 2007) – Vitasoy International Holdings Limited ("VIHL", "Vitasoy" or "the Group") (SEHK Code: 0345), a Hong Kong-based manufacturer and distributor of non-carbonated beverage and food, today announced that it has entered into an agreement with Otsuka Pharmaceutical (H.K.) Ltd., the manufacturer of Pocari Sweat, to become the sole distributor of Pocari Sweat in the vending machines in Hong Kong and Macau. Starting from 1 April, 2007, 340 ml can and 500 ml bottle of Pocari Sweat will be available at Vitasoy's vending machines across Hong Kong and Macau.

Mr. Larry Eisentrager, Chief Executive, Hong Kong of VIHL, speaking at today's signing ceremony that, "We are very delighted to cooperate with Otsuka Pharmaceutical (H.K.) Ltd. to expand the distribution channels of Pocari Sweat in Hong Kong and Macau. Addition of Pocari Sweat in our vending machines not only strengthens our product portfolio, but also provides more choices for our consumers."

Mr. Takayuki Kushida, Managing Director of Otsuka Pharmaceutical (H.K.) Ltd. said that, "Vitasoy is a well established beverage brand in Hong Kong and VIHL is very experienced in distributing beverage products. Through their extensive vending machine network, consumers can enjoy Pocari Sweat across Hong Kong and Macau anytime."



Caption 1: Mr. Larry Eisentrager, Chief Executive, Hong Kong of Vitasoy International Holdings Limited (left) and Mr. Takayuki Kushida, Managing Director of Otsuka Pharmaceutical (H.K.) Ltd. (right) at the signing ceremony.



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Caption 2: Mr. Larry Eisentrager, Chief Executive, Hong Kong of Vitasoy International Holdings Limited (left) and Mr. Takayuki Kushida, Managing Director of Otsuka Pharmaceutical (H.K.) Ltd. (right) take picture against a Vitasoy vending machine. Starting from 1 April, 2007, Pocari Sweat will be available at Vitasoy's vending machines across Hong Kong and Macau.

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Vitasoy International Holdings Limited is one of the leading manufacturers and distributors of non-carbonated drinks with a base in Hong Kong. Founded in 1940 and with production facilities in Hong Kong, Mainland China, the United States and Australia, Vitasoy has successfully developed and launched over 1,000 stock keeping units. Vitasoy products are consumed in over 30 markets throughout the world. Vitasoy is currently a constituent of the Morgan Stanley Capital International ("MSCI") Hong Kong Small Cap Index.