



Press Release

VITASOY Takes Top Honors in "PRC Internet Users' Most Favorable Hong Kong Brands 2007"

(March 8, 2007, Hong Kong) VITASOY has been recently voted as the top three Hong Kong brands in the "PRC Internet Users' Most Favorable Hong Kong Brands 2007". Under the beverage category, VITASOY was also voted as the top three "PRC Most Favorable Hong Kong Brands". The encouraging results of VITASOY in the survey demonstrated a consistent recognition of our products' nutritional value and superior packaging in the Greater China.

The annual online survey, in its third year running this year, was jointly organized by Just Events, Reputation Institute China and Sohu.com, from December 2006 to February 2007. The online poll offers internet users a platform to vote for their favorite Hong Kong brands displayed on the Sohu website. There are 114 participating brands in the survey. The poll comprised 35,037 counted votes and voters comprise of residents of China, and internet users of HK, Macau and Taiwan.

Vitasoy is committed to providing quality and tasteful products to the public. Since its inception in 1940, the Vitasoy Company has been developing different kinds of products and packaging to meet the changing taste of the consumers. VITASOY soymilk drinks have been part of Hong Kong people's daily lives and offers a wide range of flavors including original, malt, melon, chocolate, mocha, red bean and taro to meet different needs of our consumers at any time of the day.

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