



Press Release

## **Vitasoy Australia and Staff Donated Money to Help Victims of Australian Bushfires**

(Hong Kong, 2nd March, 2009) In February this year, a devastating and rare bushfires in Victoria, Australia caused severe casualties and damages to the natural habitat of numerous plants and animals. The staff at Vitasoy Australia in Victoria took an initiative to raise funds for the needy to express their care and love to the bushfire victims. To encourage colleagues to participate actively in the fund raising activity, Vitasoy Australia had been committed to matching each dollar donated by the employees

A total of AUD6,000 was raised in the activity and the sum had been donated to the Victorian Bushfire Appeal 2009 set up by the Australian Red Cross for helping victims rebuild their homes.

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