



Press Release

Vitaland Services Limited Gives Full Support to East Asian Games by Providing Quality Catering Services

[Hong Kong, 10 November 2009] Vitasoy fully supports the East Asian Games in Hong Kong. Vitasoy announced that its subsidiary Vitaland Services Limited will be providing the athletes, diplomatic envoys and VIPs, media, referees and working staff daily meal and snacks arrangements during the period of the East Asian Games at 20 competition venues and the media centre.

Vitasoy will provide meal and catering service, including meal box, set meal and buffet, with prepacked snacks and fruits for the media centre, VIP room, team staff and athlete resting room at various competition venues and the media centre at Hong Kong Central Library.

Vitaland stringently selects raw materials for its food production. When designing the menu, the Company has referred to local food guide pyramid (the meal contains grains , vegetable and meat in the ratio of 3:2:1) promoted by the Department of Health, with advice from nutritionist to ensure food nutrition and quality. Additionally, to cater to the different needs of the participants, Vitaland will include in every menu at least one vegetarian selection, and food that is appropriate to different religions and customs, like Islam and Judaism.

Vitaland will follow the strict guidelines for food safety during the production process. Food will be produced by Vitaland's central kitchen in Yuen Long. The factory has a floor area of over 20,000 square feet, and has received accreditation from ISO22000 and HACCP. The production procedure is in line with world-class hygienic standards. The Company will use a point-to-point delivery system, with designated vehicles delivering the food daily from the central kitchen directly to each competition venue, with no stop in between. In addition it will also set up reheating centres, so that the athletes can enjoy warm and delicious food at the competition venue.

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