

Immediate Release

## **Appointment of Deputy Chairman**

(HKSAR, China, 21 November 2023) Vitasoy International Holdings Limited ("Vitasoy" or the "Company", Stock Code: 00345) announced that Ms. May Lo, currently a Non-executive Director of the Company, has been appointed as the Deputy Chairman of the Board with effect from 21 November 2023. She will continue to be the Non-executive Director of the Company.

Ms. Lo is the daughter of Mr. Winston Yau-lai Lo, the Executive Chairman of the Company, and was appointed as a Non-executive Director of the Company in June 2017. Prior to joining Vitasoy, she accumulated broad professional experience in the financial sector, particularly in global asset management and investment in publicly listed companies.

Mr. Winston Lo, the Executive Chairman of the Company, said, "Rooted in Hong Kong for over 80 years, Vitasoy has been transformed into a multi-national business with a growing array of delicious plant-based products that people love. I am confident that May will provide leadership support to the Company as we continue to innovate and develop tasty, nutritious plant-based food for everyone - good for the people and the planet."

"I am delighted to take on additional responsibilities at Vitasoy and work together to advance the world's transformation towards a sustainable future through the amazing powers of plants." Ms. May Lo, Deputy Chairman of the Board, said.

Ms. Lo holds a Master's degree in Business Administration from MIT Sloan School of Management and a Bachelor of Science degree from Cornell University.



Click here to download photo.





## **About Vitasoy**

Vitasoy International Holdings Limited is a leading manufacturer and distributor of plant-based food and beverages. Established in 1940 by the late Dr. Kwee-seong Lo in Hong Kong China, the Company strives to promote sustainable plant-based nutrition through provision of a variety of high-quality products with Nutrition, Taste and Sustainability as the guidelines for its portfolio offerings. Currently, Vitasoy has operations in China, including Mainland China and Hong Kong Special Administrative Region, Australia, Singapore and the Philippines. Its products are available in about 40 markets worldwide.

Vitasoy is listed on the main board of the Hong Kong Stock Exchange (00345.HK) and included as a constituent of Morgan Stanley Capital International (MSCI) Hong Kong Small Cap Index, and the Hang Seng Stock Connect Hong Kong Index, among others.

Vitasoy website: www.vitasoy.com

## For more information, please contact:

Rosita Chan / Phoebe Li Communications Department Vitasoy International Holdings Limited

Tel: +852 2468 9644

E-mail: publicrelations@vitasoy.com

Mark Yip / Adrianna Lau Senior Executive / Manager Edelman

Tel: +852 2837 4701 / 3756 8615 E-mail: mark.yip@edelman.com / adrianna.lau@edelman.com